

**WKKO(FM), WLQR(FM), WRQN(FM),
WXKR-HD2(FM), WXKR(FM), WWWM(FM), WMIM(FM)
EEO PUBLIC FILE REPORT
June 1, 2010 – May 31, 2011¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
1. Sales Representative	2-4, 6, 12, 16-17, 20	4
2. Sales Representative	2-4, 7, 10-12, 16-17, 20	4
3. Sales Representative	2-4, 7, 10-12, 16-17, 20	4
4. Sales Representative	2-4, 7, 10-12, 16-17, 20	4
5. Sales Representative	2-4, 7, 10-12, 16-17, 20	4
6. Sales Representative	2-4, 7, 10-12, 16-17, 20	11
7. Sales Assistant	1-3, 5, 7, 14, 16-17	17
8. Sales Representative	1-4, 7, 16-17, 20	17
9. Sales Representative	1-4, 7, 16-17, 20	18
10. Sales Representative	1-4, 7, 16-17, 20	4
11. Sales Representative	1-4, 7, 16-17, 20	17
12. Sales Representative	1-3,5,7-8,16,20	8
13. Sales Representative	1-4,6-7,16,20-21	21
14. Sales Representative	11,17	11
15. Sales Representative	1-4,6-7,16,20-21	21
16. Sales Representative	11	11
17. Sales Representative	1-4,6-7,16,20-21	4
18. Sales Representative	11	11

**WKKO(FM), WLQR(FM), WRQN(FM),
WXKR-HD2(FM), WXKR(FM), WWWW(FM), WMIM(FM)
EEO PUBLIC FILE REPORT
June 1, 2010 – May 31, 2011¹**

RECRUITMENT SOURCE LIST (“MRSL”)

	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Partners in Employment, Inc. 206 Perry St. Defiance, OH 43512 partners@AboutPieInc.com	Y	0
2	Greater Toledo Urban League 608 Madison Avenue Toledo, OH 43604 jobs@gtul.org	N	0
3	Ohio Center for Broadcasting 9000 Sweet Valley Drive Valley View, OH 44125 gary@beonair.com ; wilson.t@beonair.com	Y	0
4	Toledo Blade/Monster.com 541 N. Superior St. Toledo, OH 43660	N	28
5	Ohio Association of Broadcasters oab@oab.org	N	0
6	The Source 1301 Monroe Street Toledo, OH 43624 www.thesourcenwo.com	N	0
7	Lucas County Workforce Development Agency 1301 Monroe St., Toledo, OH 43604 msorg@co.lucas.oh.us	N	0
8	Monroe Evening News 20 W. First St., P.O. Box 1176, Monroe, MI 48161	N	9
9	Mediastaffingnetwork.com	N	0
10	Walk-in/Self Referral	N	1
11	Job Fair/Open House	N	13
12	www.cumulusjobs.com	N	0
13	Former Employee (re-hire)	N	2
14	Personal Recommendation	N	0
15	Corporate Hire	N	0
16	Cumulus Broadcasting Branch Offices	N	0
17	On-Air Announcements (one or more SEU stations)	N	11

**WKKO(FM), WLQR(FM), WRQN(FM),
 WXKR-HD2(FM), WXKR(FM), WWWW(FM), WMIM(FM)
 EEO PUBLIC FILE REPORT
 June 1, 2010 – May 31, 2011¹**

	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
18	Former Intern	N	2
19	Word of Mouth Referral	N	5
20	Station Website Posting (one or more SEU stations)	N	5
TOTAL INTERVIEWEES OVER REPORTING PERIOD			75

WKKO(FM), WLQR(FM), WRQN(FM), WXKR(FM), WWWM(FM), WMIM(FM), WXKR-HD2(FM)

EEO PUBLIC FILE REPORT

III. RECRUITMENT INITIATIVES FORM

June 1, 2010 – May 31, 2011

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation <i>(where applicable, include job title(s) of station staff involved in the activity)</i>
1.	Host Casual Job Fair	8/4/10	On August 4, 2010, the SEU hosted a job fair located at the Cumulus office in Toledo, Ohio. Participating personnel included the SEU's Market Manager and two General Sales Managers who spoke with attendees about job opportunities within the SEU. Approximately 16 attended the casual job fair.
2.	Management level training regarding equal employment opportunity and preventing discrimination	1/20/11	On January 20, 2011, the SEU participated in a training call on the FCC's EEO Rules and Regulations hosted by Richard Denning. Participating personnel included the SEU's Director of Sales, Assistant Business Manager and Sales Assistant.
3.	Participate in Job Fair	2/11/11	On February 11, 2011, the SEU participated in the University of Toledo, College of Business and Innovation Spring 2011 Job Fair held in the Student Union Auditorium. Participating personnel included the SEU's General Sales Manager's, Sales Assistant and two interns who spoke with attendees about sales and intern opportunities within the SEU. Approximately 300 students attended the Job Fair.
4.	Host Open House	2/17/11	On February 17, 2011, the SEU hosted an Open House at the Cumulus office in Toledo, Ohio. Participating personnel included the SEU's Director of Sales and two General Sales Manager's who spoke with attendees about job opportunities within the SEU. Approximately 20 attended the Open House.
5.	Participate in Career Fair	3/9/11	On March 9, 2011, the SEU participated in the GLBC Broadcast Media Career & Networking Fair held at The Lansing Center in Lansing, Michigan. Participating personnel included the SEU's Market Manager/Regional Vice President who spoke with attendees about job opportunities within the SEU. Approximately 200 attended the Career Fair.
6.	Host Internship Program	6/1/10-5/31/11	During the reporting period, the SEU hosted student interns from the University of Toledo, Eastern Michigan University, Heidelberg College, Specs Howard School of Broadcasting, Siena Heights University, Central Michigan University, Ohio State University, and Bowling Green State University. The interns worked in the SEU's Promotions, Sales and Programming Departments and were supervised by the SEU's Promotions Director, Assistant Promotions Director, Sales Manager and Production Director. The interns assisted with aspects of promotions, sales and programming. Typical

			assignments included assisting with remotes, reviewing websites, sales orders, reports and programming functions.
7.	Participate in Job Fair	4/15/11	On April 15, 2011, the SEU participated in the Career & Opportunity Expo held at Monroe County Community College, Monroe, MI. Participating personnel included one of the SEU's Sales Assistants who spoke with attendees about job opportunities within the SEU. Approximately 500 attended the Job Fair.
8.	Host Open House	5/19/11	On May 19, 2011, the SEU hosted an Open House at the Cumulus office in Toledo, Ohio. Participating personnel included the SEU's Market Manager and Director of Sales who spoke with attendees about job opportunities within the SEU. Approximately 10 attended the Open House.