



# FOOD FOR FAMILIES

## COATS FOR KIDS

### 2023



# FOOD FOR FAMILIES / COATS FOR KIDS 2023

- As we know, the winter months can be brutal in NW Ohio and SE Michigan and getting access to proper clothing and food for this weather would be a simple solution, but to many it is not.
- Children of all shapes and sizes struggle to just get the bare necessities like coats, hats, gloves, bread, milk and more. Cumulus and the Toledo NW OH FoodBank want to take donations of winter coats and nonperishable items and donate them back to the families in need this winter season.
- Our 7 stations want to work with you from November 24th to December 17th to help raise awareness of your business and help gather donations for families in need.
- Cumulus Media will deliver the food to the Toledo Northwestern Ohio FoodBank the week after Christmas.



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- Inclusion in **10 :15 second live mentions** as well as inclusion in **10 :15 second Pre-Recorded mentions** every week on all 7 of our radio stations, November 24<sup>th</sup> – December 17<sup>th</sup>
- Your business will also be featured on our social media and be a drop off location for listeners to drop off coats or food off.
- Pick up of boxes will be the week of 12/18 (the week of Christmas).



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WRQN or WXKR - pick one

3 Week schedule:

November 27<sup>th</sup> – December 17<sup>th</sup>

Each week your business will receive the following:

- 25 Thirty Second Commercials, M-F 6a-7p per week
- 5 Thirty Second Commercials, M-Sun 7p-12m per week
- 10 Thirty Second Commercials, Sat-Sun 5a-8p per week

Total Investment: 2,000 gross



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Approved by:

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Date:

\*Cumulus reserves the right to make good any bumped or missed commercials.

