



WEDNESDAY
NOVEMBER 8, 2023



K100 will provide 500 listeners with a night of fun and entertainment. While the Annual CMA Awards air live from Nashville, K100 will be putting on our own party for listeners to enjoy watching the CMA Awards with many friends all thanks to partnering businesses around the Toledo Area.

K100 personalities will host the awards at the Stranahan Theater! The K100 listeners will be treated as if they are part of the show and enjoy themselves like their favorite country stars! K100 will make this happen with many participating sponsors that give away prizes throughout the event!

The cost to attend the event is FREE, but listeners must have a ticket to get in and can only get their tickets at official ticket drops or by winning their ticket on K100.



~~Platinum Sponsorship~~

~~Level~~

~~(1 available)~~

SOLD

K100's Responsibility to Platinum Sponsor

- Minimum of 50 live and recorded mentions per week with your business as title sponsor 10/2/23 - 11/10/23
- Logo, Link and twenty (20) word paragraph about your business on landing page for CMA Awards Party on K100country.com
- 3 Facebook/Twitter/Instagram posts per week that tag your business during flight of promos leading up to the event on K100 social media accounts.
- 2 Facebook Video posts mentioning your business with logo prominently displayed during flight of promos leading up to CMA Awards Party.
- Logo on all Banners/Placemats at CMA Awards Party
- Ticket Giveaway at your business for the first 150 people.
- On stage giveaway at event.
- 10 sponsor tickets (Tickets to CMA Awards party do not include prize winning eligibility.)
- E-Blast to K100 listener club.
- Exclusive presenting sponsorship.

Platinum Sponsor's Responsibility

- Provide GRAND PRIZE valued at \$10,000
- Cash Investment: \$3,750





Gold Sponsorship Level

(4 available)

K100's Responsibility to Gold Sponsor

- Minimum of 25 live and recorded mentions per week with your business as title sponsor 10/2/23 - 11/10/23
- Logo, Link and ten (10) word paragraph about your business on landing page for CMA Awards Party on K100country.com
- 2 Facebook/Twitter/Instagram posts per week that tag your business during flight of promos leading up to the event on K100 social media accounts.
- 1 Facebook Video posts mentioning your business with logo prominently displayed during flight of promos leading up to CMA Awards Party.
- Logo on all Banners/Placemats at CMA Awards Party
- On Stage Giveaway at CMA Awards Party.
- 6 sponsor tickets (Tickets to CMA Awards party do not include prize winning eligibility.)

Gold Sponsor's Responsibility

- Provide prize valued at \$5,000
- Cash Investment: \$2,000





Silver Sponsorship Level

(6 available)

K100's Responsibility to Silver Sponsor

- Minimum of 20 live and recorded mentions per week with your business as title sponsor 10/2/23 - 11/10/23
- Logo, Link on landing page for CMA Awards Party on K100country.com
- 1 Facebook/Twitter/Instagram posts per week that tag your business during flight of promos leading up to the event on K100 social media accounts.
- Logo on Placemats at CMA Awards Party
- 4 sponsor tickets (Tickets to CMA Awards party do not include prize winning eligibility.)

Silver Sponsor's Responsibility

- Provide prize valued at \$1,000
- Provide Promotional investment of - \$1,500





Bronze Sponsorship Level

(8 available)

K100's Responsibility to Bronze Sponsor

- Mentions at event
- Logo on placemats at CMA Awards Party
- 2 sponsor tickets (Tickets to CMA Awards party do not include prize winning eligibility.)

Bronze Sponsor's Responsibility

- Provide prize valued at \$500
- Cash Investment: \$500





Ticket Drop Remotes

6 Ticket Drops Available. (Outside of Platinum Level Ticket Launch)

K100 will provide:

- 100 minute live remote from your business date to be determined.
- Tickets to CMA Awards Party to giveaway at your business.
- Minimum of 30 live and recorded promos leading up to your remote.
- E-Blast promoting the ticket giveaway at your business.
- 2 social media posts promoting the remote and ticket giveaway.

Client Investment: \$750





RECAP AND INVESTMENT

- ☐ Platinum Sponsorship
- ☐ Gold Sponsorship
- ☐ Silver Sponsorship
- ☐ Bronze Sponsorship
- ☐ Ticket Drop Remote

Total Investment _____

BUSINESS

AUTHORIZED SIGNATURE

DATE