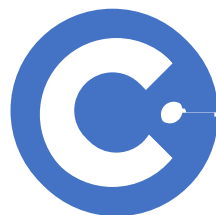


HOPE YOU
HAVE...

...A ROCK'N
CHRISTMAS!



CUMULUS
M E D I A



The Toy Box That Rocks!

The Toy Box That Rocks!



- 94.5 WXKR, Toledo's Classic Rock station, wants to give listeners the chance to win a Toy Box That REALLY Rocks!
- One lucky listener will win a chest stuffed full of great prizes from our local sponsors, and additional prizes from 94.5 WXKR!
- Starting Monday, November 27th through December 15th, listeners will have a chance each weekday to win prizes out of the Toy Box that Rocks.
- All the daily prize winners will be automatically qualified to win the Grand Prize on December 18th.
- This grand prize winner will be announced on the air, December 18th between 7am-9am with Pyke.



The Toy Box That Rocks!



- Inclusion of your business logo/link on the Toy Box That Rocks contest page on WXKR.com from 11/27/23 through 12/18/23.
- All sponsors and prizes will be listed within the Toy Box that Rock contest page.
- Toy Box That Rocks: Prize sponsor donation minimum of \$50 retail value Prize:
- Inclusion of your business name/prize and winner on the 94.5 Facebook page after your prize is given away on-air.
- 40 - :30 second commercials Mon-Sun 6a-10p on 94.5 XKR to air between 11/20/23 – 12/17/23.

TOTAL INVESTMENT: \$600

Business Name: _____

Signature: _____ Date _____



****All missed or bumped commercials to be made-good during flight of schedule (s).**